

2012 Corporate Reputation Index – Overall Rankings

Ranking	COMPANY	Ranking	COMPANY
1	Apple Australia	31	QBE Insurance Group
2	Australia Post	32	Ford Australia
3	JB HI-FI	33	RioTinto
4	Toyota Motor Corporation	34	Insurance Australia Group
5	Nestle Australia	35	Optus
6	Virgin Australia	36	AMP
7	GM Holden	37	Allianz Australia
8	ING Direct	38	Caltex Australia
9	Myer	39	Macquarie Group
10	Mazda Australia	40	Zurich Financial Services
11	Air New Zealand	41	7-Eleven
12	The Good Guys	42	Visy Industries
13	Woolworths/Safeway	43	AGL Energy
14	David Jones	44	Tatts Group
15	Nissan Australia	45	Telstra
16	Hewlett-Packard Australia	46	Westpac
17	ALDI Australia	47	Australian Taxation Office
18	BlueScope Steel	48	CBA
19	IBM Australia	49	ANZ
20	Bendigo and Adelaide Bank	50	TRUenergy
21	Coca-Cola Amatil	51	Shell Australia
22	Medibank Private	52	BP Australasia
23	Suncorp-Metway	53	53 Origin Energy
24	Wesfarmers	54	NAB
25	Qantas Airways	55	Citigroup
26	Lion Nathan National Foods	56	Fairfax Media
27	BHP Billiton	57	Centrelink
28	Harvey Norman	58	Tabcorp
29	Foxtel	59	News Limited
30	Westfield Group	60	Vodafone Hutchison Australia

For further information, please contact:

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